"I love *Watkins Mind Body Spirit*. I have the app on my iPad! And the bookshop is one of my favourite places in London. I was one of the regulars when I lived in London and spent many hours in there, making some wonderful discoveries."

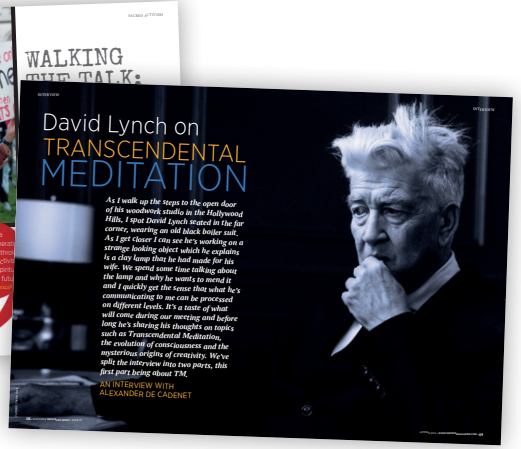
ECKHART TOLLE,
AUTHOR OF THE POWER OF NOW

ADVERTISING INFORMATION

CONTACT: JOANNE FABIASCHI / EMAIL: ADS.KINDRED@GMAIL.COM / TEL: 0207 859 4869

Web: www.watkinsmagazine.com & facebook.com/WatkinsBooks
Address: Watkins MBS Magazine, 19-21 Cecil Court, London WC2N 4EZ

refresh the mind • heal the body • awaken the spirit



KEY FACTS

- Frequency: Quarterly
- Price: £4.95
- Trusted by over 280,000 readers worldwide
- Readership: 49% Male, 51% Female
- Published by Watkins bookshop in London and dates back to John Watkins' 1893 Book Notes
- Available in the UK to Watkins customers, at WHSmith outlets, high street newsagents and healthfood shops.
- Large International reach:
  Available in the USA at WholeFoods and Barnes&Noble stores, plus in over 20 countries worldwide, including: Canada, Australia, New Zealand, South Africa, Italy, Germany, Belgium, Greece, Austria, etc.
- 220K digital readers, including over 50,000 readers on Apple Newsstand, Google Play, Kobo and Nook

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DISPLAY ADVERTISING

Full Page (full bleed)	Half Page	Half Page	Quarter Page
216mm x 303mm	178mm × 128mm	87mm × 261mm	87mm × 128mm
£1400 *$2015*	**£705** *$1015*	**£705** *$1015*	**£405** *$585*

- **VAT**: Ad rates are provided exclusive of 20% VAT
- **Special Positions:** Outside Back Cover & Inside Front Cover and Inside Back Cover **add 15%** (only available as a full page with full bleed; artwork & copy for these positions are subject to the editors' approval.) Any other requested page position - **add 10%**.

2020 PRODUCTION SCHEDULE

ISSUE	AD DEADLINES	ON SALE DATE
Spring 2020, #61	06 January, 2020	6 February, 2020
Summer 2020, #62	14 April, 2020	14 May, 2020
Autumn 2020, #63	6 July, 2020	13 August, 2020
Winter 2020-2021, #64	12 October, 2020	12 November, 2020
Spring 2021, #65	04 January, 2021	4 February, 2021

HOW TO SUPPLY YOUR DISPLAY ADS:

- Artwork should be supplied as PDF (PDF/X1-A compliant) or high quality JPG by email.
- All graphics and images within ad must be CMYK and at least 300dpi resolution otherwise they will be rejected by our online print production system.

HOW TO BOOK YOUR ADS:

- **Email** Joanne Fabiaschi on ads.kindred@gmail.com or **call** 020 7859 4869. Please include your name, address and telephone when emailing us.
- Please make a payment with your booking by: Credit or Debit card. If sending a written order please give the card number, the expiry date and security code; PayPal payment sent to web@watkinsbooks.com (accepting £ GBP or $ USD according to the current exchange rate); or Cheque in £ GBP.
- We can design your advert for you - please contact us for details.

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WEB ADVERTISING

Newsletter	Website
590px x 100px	300px x 300px
£200 *$290*	**£250** *$360*

Newsletter

Monthly newsletter sent to Watkins magazine & bookshop email subscribers with the latest book picks and magazine articles.

- *When:* 1st and 3rd Friday of each month.
- *Artwork due:* 4 weeks prior to the email date.
- *Example:* http://goo.gl/6EkiWr

Website www.watkinsmagazine.com

Our new website is an online destination for the latest Watkins MBS highlights, favourite articles from the recent issues, best new book releases and videos from the talks at Watkins.

- *When:* Website ads can be placed at any time.

HOW TO SUPPLY YOUR WEB ADS:

- Please supply your ad by email as a GIF or JPG file with a link to your site

ADVERTISING TERMS & CONDITIONS

- Advertisers and their agents warrant that copy, text, display and illustrations will not infringe any common law or statutory copyright, right of privacy or other right of any other person, firm or corporation and will contain no matter that is libellous or otherwise objectionable.
- While every effort is made to ensure that advertisements appear correctly Watkins will not be held responsible for errors or delay in delivery.
- We reserve the right to make an additional charge for de-signing web advertisements involving difficult composition or major alterations to copy and layout.
- All ads are subject to Watkins approval. We reserve the right to reject or cancel any advert at any time.
- We reserve the right to change ad rates at any time.
- We cannot guarantee to implement any alterations to copy received after the copy deadline
- Any booked ads (including series bookings) which are later cancelled will incur an admin charge (min. £20).

Watkins MIND BODY SPIRIT is a quarterly magazine published by UK's oldest esoteric bookshop.

Like the famous bookshop, the magazine covers a wide range of subjects from contemporary spirituality to self development and Western mysticism to Eastern philosophy.

Every issue presents the most anticipated book releases and specially commissioned articles by the world-renowned MBS authors.